VALUATION SERVICES

# 73 STRINGS AND ALVAREZ & MARSAL TEAM UP TO HELP ASSET MANAGERS GROW

> **Our collaboration with 73 Strings highlights one of A&M's key strengths: working with both world class asset managers and technology platforms to provide next generation valuation solutions.**

**Mark McMahon**
Global Practice Leader, Alvarez & Marsal

## THE GROWTH CHALLENGE

Asset managers providing both private equity and private credit have seen a rapid increase in their business and are projecting even faster growth. Growth at this pace coupled with management of larger and more complex portfolios presents a challenge to GPs as they try to satisfy investors and regulators' demand for accurate, timely and transparent data supporting portfolio valuations. Asset managers are increasingly turning to technology platforms to help them address these challenges.

## THE SOLUTION – TECHNOLOGY COMBINED WITH HUMAN EXPERTISE

### Technology Integration – 73 Strings' AI-Augmented Valuation Tool

Automated systems gather unstructured and structured data from multiple sources, ensuring it is harmonized and accurate. Clients or third-party advisors can upload their investment's latest data via drag & drop submission, API or with manual override. This includes historical and projected financial statements, market data, and performance metrics.

AI algorithms analyze historical data and current market trends to provide accurate current valuations, ensuring consistency and precision in applying valuation models and methodologies. Once complete, the Client can recall reports individually or on a portfolio level.

### Human Expertise – Alvarez & Marsal's Expert Judgment

Valuation professionals at A&M interpret the AI-generated output, applying their expertise to make adjustments based on industry-specific and company-specific knowledge, market conditions, and nuanced valuation drivers ensuring that the valuations are contextually accurate and reliable. The human element plays a crucial role in shaping the way the portfolio is presented for evaluation by managers.

## THE RESULT

### Efficiency and Speed

Automation reduces the time required for data collection and initial analysis, allowing human experts to focus on high-value tasks.

Real-time reporting capabilities meet the demand for more frequent valuation updates and transparency.

### Precision and Reliability

AI-powered tools improve the precision of valuations by processing large datasets and identifying trends and risks that may not be apparent through manual analysis. Human oversight ensures that the results are contextually relevant and adjusted for market-specific nuances.

### Scalability and Cost Management

Digital tools enable GPs to manage larger and more complex portfolios without a proportional increase in costs.

## HOW WE HELP

To summarize, the collaboration between 73 Strings and Alvarez & Marsal showcases the transformative potential of combining cutting-edge AI technology with human expertise. This combined operating model demonstrates that it is the interaction between AI-enabled SaaS and human expertise that gives optimal results. Having already successfully performed digital transformations of over $1 trillion in alternative assets over the last 18 months, the A&M and 73 Strings partnership demonstrates how technology can handle data collection, harmonization, and modeling, while human experts provide nuanced insights and strategic decisions.

> **We're delighted with our growing partnership with Alvarez & Marsal. The combination of our cutting-edge technology and A&M's alternatives valuation expertise maximizes benefits for our shared clients. With both parties' unrelenting focus on their core business models—technology and valuation advisory services—and through our collaborative client engagements, we effectively deploy experienced teams.**
>
> **Yann Magnan** CEO & Co-founder, 73 Strings

## KEY CONTACTS

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## ABOUT ALVAREZ & MARSAL

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) for leadership, action and results. Privately held since its founding in 1983, A&M is a leading global professional services firm that provides advisory, business performance improvement and turnaround management services. When conventional approaches are not enough to create transformation and drive change, clients seek our deep expertise and ability to deliver practical solutions to their unique problems.

With over 10,000 people providing services across six continents, we deliver tangible results for corporates, boards, private equity firms, law firms and government agencies facing complex challenges. Our senior leaders, and their teams, leverage A&M's restructuring heritage to help companies act decisively, catapult growth and accelerate results. We are experienced operators, world-class consultants, former regulators and industry authorities with a shared commitment to telling clients what's really needed for turning change into a strategic business asset, managing risk and unlocking value at every stage of growth.

To learn more, visit: AlvarezandMarsal.com or 73Strings.com

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